

MULTI NUTRIENT LADDOO

Utility

Laddoo's with high nutritive value have been developed at Central Institute of Agricultural Engineering. It comprises of ingredients from almost all food groups i.e; cereals, millets, pulses, dairy ingredient, tropical fruit and sweetened with a healthy sweetener jaggery. It is nutritionally dense with proteins, minerals, vitamins and antioxidants which makes it as healthy substitute of traditional or conventional laddoo. It is a palatable product with good mouthfeel and flavor. It contains no artificial color, flavors or preservatives. It is liked very much by children & adults.



Salient Features

- High in energy.
- proteins, minerals and vitamins.
- Good source of phenolics and antioxidants.
- Cost competitive.
- Free from saturated fats and cholesterol
- Healthy substitute to conventional laddoo.
- Pleasant flavor with good palatability

Commercialization Status: Ready for Commercialization

Proposed stakeholders: Bakery and Confectionary industries, Health and fitness clubs, Nutraceutical industries, Mountaineering and hiking clubs, Anganwadis and mid-day meal schemes

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